

## Portage Crooked Lake Improvement Association Board Meeting Agenda

05/06/2023

The purpose of the PCLIA is to preserve and improve the condition and quality of our lakes and the surrounding area. We strive to create a spirit of cooperation with all property owners on the chain of lakes.

Attending: Scott and Julie Maghan, Tom Kaufhold, Chuck and Diane Lund, Kari Bunkers, Mike Stuber, Lynn Bremer, Sue Weber, Dean Forchas, Kris Picken, Andy and Joy Larson Guest: Shelley Larson

Excused: Christine Lasley, Tim Kinsok

Call to Order at 9:01

1 Watershed 1 Plan – Shelley Larson

Shelley has been asked to be on the advisory committee to protect the water quality in the Mississippi River; “One Mississippi-One Watershed” Writing a water management plan for entire river from Itasca down to Gulf of Mexico. Planned to adopted on February 2024 by Board of Soil and Water and implemented in 2024. Crooked Lake is in the protected lakes category. This could result in Crooked Lake getting financial resources to protect water quality, primarily through shoreland restoration to prevent phosphorus from entering lake. People can apply for funds individually. Information should be finalized by fall, 2023.

Review and Approval of Meeting Minutes for 04/01/23

Andy/Sue moved to accept minutes. Approved.

Treasurer’s Report

Currently have \$39, 955.94. Discussion regarding our financial situation with the amounts being spent on AIS. Kris/ Tom seconded to approved the Treasurer’s report. Approved.

Policies and Plans

- Communication Plan – Scott Scott put together a communication strategy, highlighting that there should be approval by a second person approve any official PCLIA business. Andy moved, Mike seconded to accept the communication plan. Question on whether individuals can post photos on Facebook without additional approval. Clarified that only official PCLIA communications need approval. Motion carried.
- Lake Management Plan – Kari Reviewed the management plan and assigned individuals to each priority area. Will make updates to the plan for approval at next board meeting.
- Owners and Officers Insurance – Andy researched liability insurance for board of directors for non-profit organizations and found that state statute MN Statute 317A.257 provides immunity . Proposed that PCLIA discontinue insurance for Sue W. moved to

drop Tom K seconded. Proposal is to not renew the policy when it becomes due.  
Motion carried.

### Committee Reports

#### Non-Profit:

- Postal Rates – Scott reported we will begin to save approximately 21% on postage rates due to our 501 C 3 designation
- Sales Tax Exemption – Andy researched sale tax exemption and found we did not qualify for the exemption.
- Donor Advised Fund – Tim/Tom Educational article is coming out in the Shoreline.
- 401(K) and IRA Donation – Andy will do an educational article for next newsletter.

#### Healthy Lakes: (Kris and Scott)

- Milfoil (Kris/Scott)  
Self-Treatment of EWM—We cannot do self-treatment of Procelicor but can apply 2-4 D; Tim Plude recommends training/certification. Plude recommended we have a commercial license to do the treatment. We need to assess our EWM when it becomes visible (Mid-June)

#### Membership: (Julie)

- 186 paid 53% of property owners (Last year 222 paid)
- 43 members in 2022 have not paid this year Discussion regarding sending an additional email reminder to individuals who have not yet paid their 2022 dues.

Newsletter: (Julie) Julie distributed an overview of the Newsletter articles/critter corner submissions. Presented clarification of size and how to submit articles to her. Newsletter has grown in content and will exceed budget. Discussed trying to increase those that receive the newsletter electronically. Also discussed having an electronic version (longer) and a smaller print version. Also educate members about the costs of the printed version to print and mail.

#### Fundraising: (Sue/Christine/Kari)

- Clothing (Kari)
  - Opportunities for use of our new logo in branding (Scott) Raised over \$5,000 gross in clothing sales. Kari recommended doing another “run” prior to the holidays.
- Non-Profit Education/Fundraising:
  - Silent Auction – (Sue, Christine, Kari, Andy, Tom, Mike) Tom has a list of organizations to receive donations from and to have all gifts lined up by August 15. Newsletter included a request for donations and have received one response. It would also be nice to know the larger items for auction prior to the July 1 newsletter for advertisement purposes.

- Membership Opportunities: (Chuck, Tom, Dean, Mike, Tom, Julie)
  - Tiered Membership – (Chuck) Chuck presented PCLIA Membership levels and categories, increasing general membership to \$35 and up to \$1,000 Platinum membership. A “teaser” will be put in the next Shoreline with a full roll-out in the fall newsletter. Will recognize bronze level and above in newsletter and online. Joy Larson, Dean seconded to approve new membership levels.
  - Automatic Dues Payments & Vanco – (Tim/Tom) Tom has been researching Vanco as a free payment service for non-profit organizations, free to PCLIA with the exception of credit card processing. Bay Lake uses Vanco. Tom, Tim, Scott, Julie and Diane will meet to look at the database requirements.
  - Golf Tournament – (Chuck/Tom) Tom has agreed to organize a 9 hole golf tournament on new course at Ruttgers. (No carts are allowed.) Planning on a Sunday afternoon as a fundraiser in early fall to be advertised in the July newsletter.
  - New Landowner Outreach (Christine/Kari) Identifying new property owners Doug Picken gets notifications of properties which go for sale. He will forward information to Kari.

#### Election:

- All officers are up for re-election this fall. Officers are two year terms; directors have three year terms.

Picnic (6/24): (Andy/Joy) Everyone bring a something to share; show up at 11:00 to help set up.

Pontoon Parade (7/2): (Diane)

Family Fun Event (7/4): (Andy/Joy) Need volunteers to help on route.

#### Annual Meeting

- September 9<sup>th</sup>
- The Bridge Tavern
  - Buffet - Smoked brisket and honey/orange glazed bake chicken, garlic mashed potatoes, gravy, garlic parmesan green beans and cheesecake \$30/plate
  - Walleye dinner - \$32/plate

Kris and Julie will work on decorations.

#### New Business

Kris is working on getting another person to help with Secchi disk reading on Portage.

Andy called RMB regarding testing; new process for getting RMB testing. Andy will be researching alternative testing companies.

Question regarding stocking of perch this year; currently have \$4,500 in our fund. Decided to wait to stock walleye in fall.

#### Adjourn

Dean/Tom motioned to adjourn at 10:50. Motion carried.